

GETTING TO KNOW OUR CUSTOMERS

KRAKÓW AIRPORT

Q4 2021

TRIPS A YEAR FROM KRK

59% 1-2

29% 3-5

8% 6-10

3% 11-20

1% >21

>2h 38%

90min - 2h 28%

60 - 90min 25%

45 - 60min 3%

<45min 6%

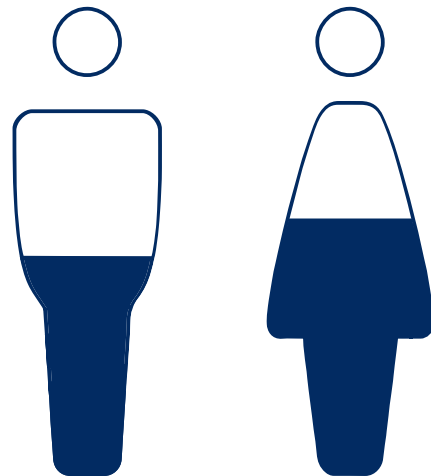
ARRIVAL BEFORE DEPARTURE

AGE

48% < 34 yo

40% 35 - 54 yo

12% > 55 yo



46% GENDER 54%

17% Business

58% Leisure

25% Other

JOURNEY PURPOSE

CONNECTING VS. DIRECT

76%

24%

11%

89%

PRIVATE TRANSPORT VS. PUBLIC TRANSPORT

TRANSPORT TO AIRPORT

Taxi 29%

Private car 39%

Bus 8%

Other 3%

Rail 16%

Rental car 5%

41%



Check-in desk

19%



Bag drop-off desk

23%



Online check-in

14%



Mobile check-in

3%



Other

CHECK-IN TYPE